

Sponsorship Benefits Provided

- 1) Advertisement in Souvenir Booklet
- 2) Onsite Advertisement Banner
- 3) Logo on Sponsorship Banner
- 4) One Year Promotion on website
- 5) Golf Foursome or Twosome
- 6) Tickets to Founders Gala (Black Tie)
- 7) Tickets to Birthday Bash
- 8) Recognition as Sponsor at Gala
- 9) Featured Banner Signage
- 10) Plaque
- 11) Hole Sponsorship at Golf Tournament
- 12) Sponsor Link on www.piiota.org

Sponsorship Levels & Benefits

- Ω Golf Hole Sponsor \$100 (11)
- Ω Lunch Sponsor \$500 (1,7,8)
- Ω Green Sponsor \$1000 (1,5,7,8)
- Ω Basic Sponsor \$1,000 (1,5,6,8)
- Ω Pearl Sponsor \$2,000 (1-3,5-7,8,11)
- Ω Purple Sponsor \$3,000 (1-3,5-8,10-11)
- Ω Gold Sponsor 5,000 (1-12)

Upcoming Events Date

Essay Contest	February
Talent Hunt Contest	April
Founders Day Gala	November
Golf Tournament	November
Turkey Basket Give-away	November
Christmas for Children	December

Contributor in Statewide Business Expenditures

Property Ownership:

- Ω Own \$200 Million in Property Value
- Ω Purchase 1,560 Cars annually (valued at over \$12 Million)

Medical: Make 3,000+ Doctor Visits annually (PCP, Dental and Vision)

Insurance: Purchase & Renew 4,800+ Annual Policies (Home, Auto, Medical and Life)

Consumer Spending Activity Annually:

- Ω \$5.5+ Million in Food Products
- Ω \$1.8+ Million in Clothes
- Ω \$2.2+ Million in Technologies

Financial Investment Activity:

- Ω Maintain \$3.75 Million Checking/Saving
- Ω Acquire 2,400 Loans annually (Home & Auto)
- Ω Possess over 3,600 Credit Cards
- Ω Maintain 600+ Investment Accts.

Leisure Spending Activity Annually:

- Ω Over 12,000 Vacation Days
- Ω 6,000+ Nights in Hotels
- Ω 4,800+ Flights



Pi Iota Chapter and Pi Iota Education Foundation

An Unincorporated Chapter of Omega Psi Phi Fraternity, Inc.

P.O. Box 1093 Tampa, FL 33601

www.piiota.org





Pi lota Chapter

The Pi lota chapter of Omega Psi Phi Fraternity was organized and established in October 1946. Dedicating efforts toward assisting the youth in the Tampa Bay area, to achieve their academic and life goals as they grow into Manhood. And with Perseverance and Uplift, will benefit through the Scholarship funding we provide, which will assist them in pursuing their educational and personal goals.

Pi lota Education Foundation

The Pi lota Education Foundation established in June 2008, is a public charity organized for the benefit of providing scholarships to Tampa Bay area college bound minority students identified by the Pi lota Chapter.

Today, Pi lota Chapter and Education Foundation has over 110+ Professional Male Members located throughout the greater Tampa Bay area.

Professions Include (but not limited to):

- $\Omega \quad \text{Medical}$
- Ω Education (All Levels)
- Ω Legal
- Ω Government and Military
- Ω Entertainment
- $\Omega \quad \text{Law Enforcement} \\$
- Ω Sports (All Levels)
- $\Omega \quad \text{First Responders}$
- Ω Religious
- Ω Political (Local, State, & National)
- $\Omega \quad \text{Entrepreneurs} \quad$
- Ω Banking/Finance
- Ω Real Estate

Mission: purpose is to bring about union of college educated men of similar high ideals of scholarship, and manhood in order to stimulate the attainment of ideas and ambitions of its members; occupy a progressive helpful and constructive place in political life of the Tampa community; and foster the humanity, freedom and dignity of the individual; and aid downtrodden humanity in its efforts to achieve higher economic and intellectual status.

<u>Vision:</u> To be the leading Greek organization in the Tampa Bay area that strives to live up to our cardinal principles: manhood, scholarship, perseverance and uplift.

Mandated initiatives that facilitate our active involvement in our communities:

- 1. Achievement Week
- 2. Scholarship
- 3. Social Action
- 4. Talent Hunt
- 5. Memorial Service
- 6. Reclamation & Retention
- 7. College Endowment Fund
- 8. Health Initiative
- 9. Voter Registration, Education and Mobilization
- 10. NAACP Support

Community Activities















